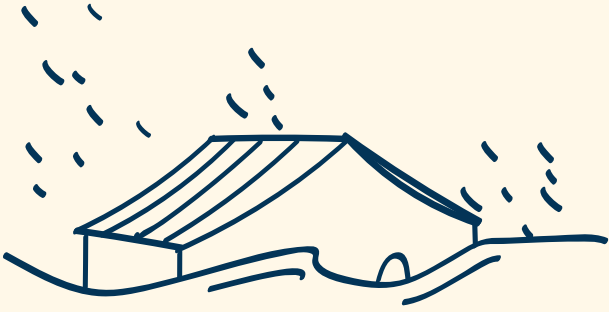


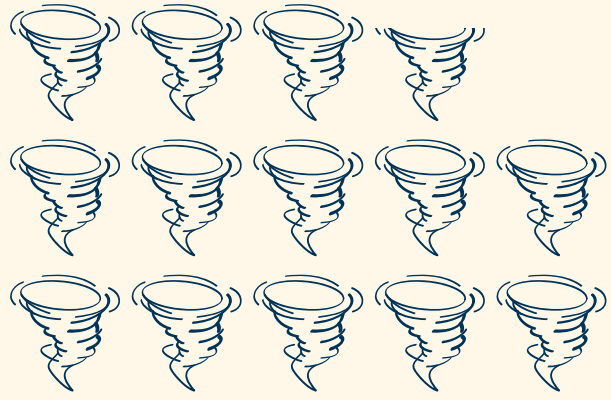
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Steps to Automate Your Crisis Management Plan



\$45 billion

Cost of damages from natural disasters in the US in 2019*



13.8

Average annual number of weather and climate disasters from 2015-2019*

Follow these four steps to better enact and automate your crisis management plan when it matters most.



Mitigation

Set up processes to mitigate risk in the first place, like having preventive practices (and protocols) paired with digital technology to track work and assets.

How automated software helps:

- Put safety protocols in your operations
- Use GIS capabilities to get a picture by location of what has and hasn't been worked on



Preparedness

Being prepared means you have a solid crisis management plan and a dedicated team that is clear on their roles when a crisis comes.

How automated software helps:

- Assign tasks to team members and document when they're completed
- Add specific steps of action into your operations management system for an accessible way for your team to stay on protocol



Response

This is the true test of your emergency plan, when you must act quickly and precisely, and ensure clear communication between all parties.

How automated software helps:

- Take your documentation from paper binders to digital and mobile software to help improve response times
- GIS data can help you see outages and infrastructure needs during a crisis



Recovery

The recovery phase is where you can use your documentation from the previous phases to easily report on financial and other effects.

How automated software helps:

- Use your digital documentation to more easily submit for insurance coverage or apply for aid
- Pull reports from your operations management system to inform leadership and others of priorities for getting operations back up and running